
ECHO
ASIA 2027
Sponsorship Prospectus
CSANZ
Cardiac Society of Australia and New Zealand
AAE
ASIAN-PACIFIC
ASSOCIATION OF
ECHOCARDIOGRAPHY

Introduction

On behalf of the Cardiac Society of Australia and New Zealand (CSANZ) and Asian–Pacific Association of Echocardiography (AAE), we are delighted to invite you to partner with us for ECHO Asia 2027. ECHO Asia will take place from 24-25 September 2027 at the Sydney Masonic Centre, Sydney, Australia.

This focused two-day meeting will bring together leading cardiologists, echocardiographers, trainees and fellows, researchers, and allied professionals from across Asia Pacific. ECHO Asia will welcome key opinion leaders and international leaders in the field from Asia, Australia, New Zealand, and USA to explore the novel developments, innovations, and clinical applications in imaging, namely echocardiography, and its impact on diagnosis, management and surveillance of cardiovascular disease.

As a valued industry partner, your involvement will:

- Position your organisation alongside the region's leading cardiac experts
- Provide opportunities to engage directly with attendees driving the adoption of advanced imaging techniques and its impact on management of cardiovascular disease
- Showcase your products, technology, and expertise to an informed and influential audience
- Reinforce your commitment to advancing cardiovascular health and innovation.

A range of sponsorship opportunities are available, designed to maximise visibility and engagement throughout ECHO Asia 2027. We would welcome the opportunity to discuss how we can tailor a partnership package that aligns with your objectives.

We look forward to your support in making this important event a success and advancing the field of imaging and its established and emerging role in cardiovascular disease management together.

Warm regards,

Prof Liza Thomas
Convenor

Prof Kazuaki Negishi
Co-Convenor

Program
Friday 24th September

07.00-08.30	Registration
08.30-09.00	Opening
09.00-10.20	**Session I**
09.00-09.15	LV strain vs CMR: Utility in cardiomyopathies
09.15-09.30	Contrast imaging: How and when to use it
09.30-09.45	Myocardial work will it solve the issues with strain
09.45-10.00	Imaging in cardio oncology
10.00-10.20	Interesting cases
10.20-10.40	Morning break
10.40-12.40	**Session II**
10.40-10.55	Evaluation of aortic stenosis: Pre TAVI work up
10.55-11.10	LF-LG and paradoxical LF-LG AS
11.10-1135	Mixed aortic valve disease: Which is the dominant lesion
11.35-11.50	Patient follow up after TAVI
11.50-12.20	Patient prosthesis mismatch
12.20-12.40	Read with the experts: Interesting cases
12.40-13.40	Lunch break
13.40-15.10	**Session III**
13.40-13.55	Assessment of the RV: What works
13.55-14.10	How to evaluate TR: Do we need to revise its evaluation
14.10-14.35	Evaluation of patients for TV TEER
14.35-14.50	Pulmonary hypertension: Evaluation and management
14.50-15.10	Read with the experts: Interesting cases
15.10-15.40	Afternoon break
15.40-17.30	**Session IV**
15.40-15.55	Understanding the haemodynamics of pericardial disease
15.55-16.10	Multimodality evaluation of pericardial disease
16.10-16.25	Infiltrative cardiomyopathy: Imaging in cardiac amyloidosis
16.25-16.40	Multimodality imaging in Fabry disease
16.40-17.00	Hypertrophic Cadiomyopathy: Evaluation and monitoring with Mavacamten
17.00-17.20	Read with the experts: Interesting cases
17.20-17.30	Closing remarks
17.30-18.30	Networking Function

Program
Saturday 25th September

08.30-09.00	Opening
09.00-10.20	**Session I**
09.00-09.20	AI in the echo lab: Fact or fiction
09.20-09.40	AI in plaque quantification: Ready for prime time?
09.40-10.00	How can AI help with CMR?
10.00-10.20	Calcium scoring and ASCVD risk
10.20-10.40	Morning break
10.40-12.40	**Session II**
10.40-10.55	Primer in Diastolic function assessment
10.55-11.10	How do the 2025 guidelines measure up?
11.10-11.35	Can exercise testing help with diastolic function evaluation?
11.35-11.50	LA strain: How to perform and clinical utility
11.50-12.20	Imaging in HFpEF: Does it provide value?
12.20-12.40	Read with the experts: Cases in diastology
12.40-13.40	Lunch break
13.40-15.40	**Session III**
13.40-13.55	Role of Imaging in MV intervention
13.55-14.10	Pre and post procedural imaging in mitral valve interventions
14.10-14.35	When to close an ASD and LA appendage
14.35-14.50	Aortopathies: Review of guidelines
14.50-15.10	Interesting cases: Pre procedural MV evaluation
15.10-15.40	Afternoon break
15.40-18.00	**Session IV**
15.40-15.55	A short course on ACHD: Role of TTE and CMR
15.55-16.10	Obesity and cardiovascular alterations
16.10-16.25	Rheumatic heart disease: Still a challenge?
16.25-16.40	Imaging in the ICU, VADS and Impella
16.40-17.00	Interesting case from ICU
17.00-17.20	Interesting cases in ACHD
17.20-18.00	Echo Jeopardy

Program is subject to change.

Sponsorship Investment

Australian Dollars excluding GST.

Level	$ Excluding GST	$ Including GST
Platinum	$75,000	$82,500
Gold	$50,000	$55,000
Silver	$30,000	$33,000
Exhibitor	$15,000	$16,500

Sponsorship Entitlements

Category	Platinum	Gold	Silver	Exhibitor
Exclusive lunch symposia catering, room, AV included, speaker and topic to be approved by Committee	✓			
Product based workshop during program	✓	✓		
Breakfast symposium catering for up to 50 attendees, room, AV included	✓	✓		
Exhibition space to be set up as per sponsor requirement	✓	✓	✓	✓
Complimentary registrations	8	6	4	1
List of participants conforming to privacy requirements	✓	✓	✓	✓

Booking and Payment Conditions

Investment rates are quoted inclusive of GST, which at the time of publication is 10%.

The ECHO Asia 2027 Organisers reserve the right to vary the quoted prices in line with any changes in the rate of the GST.

Sponsorship Packages and Exhibition space will be allocated only on receipt of a signed Booking Form. Confirmation will be sent together with a tax invoice for the required 50% deposit. The deposit is payable at time of booking. The balance to be paid by 1 January 2027. Applications made after 1 January 2027 must include full payment.

All payments should be made in Australian dollars by bank transfer or credit card (please note a fee of 2.6% will apply for all Visa and Mastercard payments).

All payments due must be received by ECHO Asia 2027 prior to ECHO Asia 2027. No sponsor/ exhibitor will be allowed to set up their exhibition at ECHO Asia 2027 until full payment has been received.

Public and Product Liability insurance to A$10 million must be taken out by each exhibitor at their own expense.

Sponsorship and Exhibitor Protocol:

i. Trade displays must only be directed to health care professionals.

ii. Product information for all products being promoted must be available from the display stand.

iii. Starter Packs must not be made available for collection from unattended stands nor be supplied to nonauthorised or non-qualified persons.

iv. Competitions intended to encourage participants to attend trade displays must be consistent with the requirement of the Medicines Australia (MA) Code available on the industry association's website ww.medicinesaustralia.com.au.

Prizes should not be of a nature or economic value which would bring discredit upon the industry or recipient.

Specifically having regard to the ethical nature of the pharmaceutical industry, competitions and prizes must fulfil at least two of the following criteria:

a) The competition is based on medical knowledge or the acquisition of medical knowledge;

b) The prize is directly relevant to the practice of medicine or pharmacy;

c) Individual prizes offered are of low monetary value or an item of educational material.

The Organising Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the companies affected.

Cancellation Policy:

(a) In the event of cancellation received by you in writing prior to/on 31 December 2026, you are liable for 50% of the sponsorship package selected.

(b) In the event of cancellation received by you in writing after 31 December 2026, you are liable for 100% of the sponsorship package selected.

(c) After sponsorship has been confirmed and accepted, a reduction in sponsorship by you is considered a cancellation.

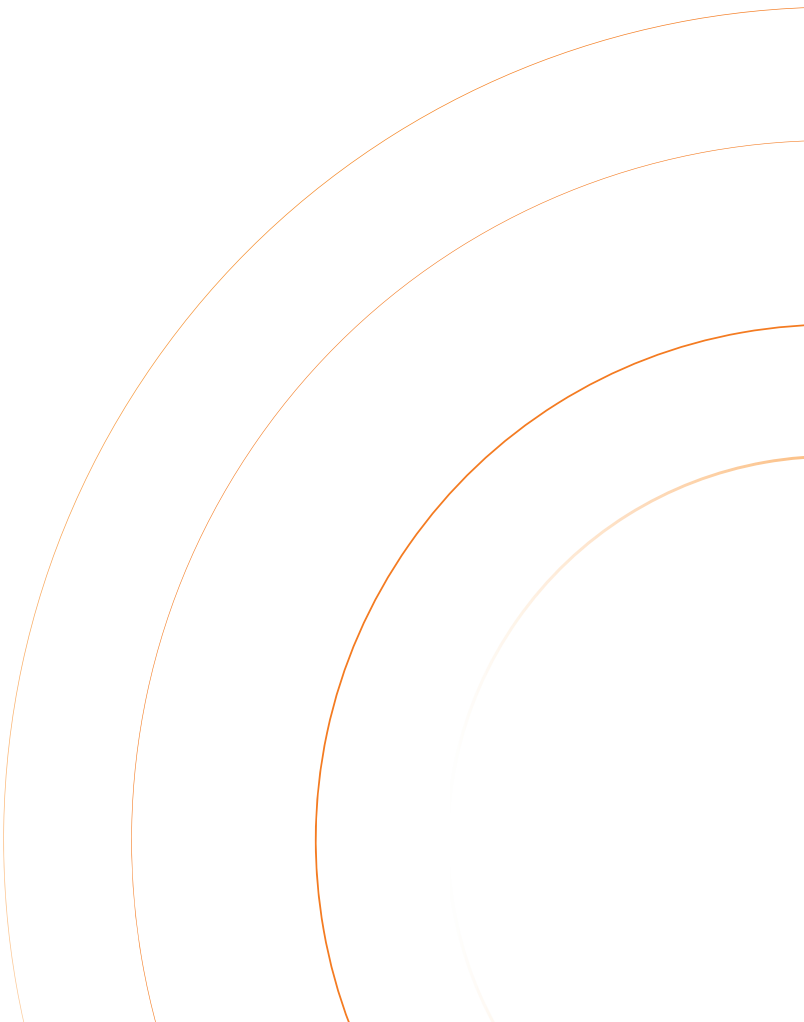
(d) The Organising Committee reserves the right to cancel ECHO Asia 2027 prior to/on 31 January 2027 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full. The liability of the Organisers will be limited to that amount.

(e) If the Organising Committee cancels ECHO Asia 2027 after 31 January 2027 in case of circumstances beyond its control, a 20% service fee will be deducted from sponsorship package selected with the balance refunded.

(f) If the Organising Committee cancels ECHO Asia 2027 we will not be liable for any expenses incurred by you in preparation of material for ECHO Asia 2027 or the supply of goods and services.

Sponsors shall not assign or sublet any part of their exhibition space.

Sponsors are responsible for the provision of banners and any other promotional material.



Contact

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